

Resume for
Randall Keeler
April 2010

Contact

Randall Keeler
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Portfolio

Website: www.randykeeler.com
Resume: www.randykeeler.com/resume.pdf

Overview

Randy excels in providing solutions for companies requiring new media development. He has significant experience with web development, print media, presentation graphics, digital video and photography. Randy is proficient in converting business ideas into tangible products that fulfill company objectives.

Technical Skills

Adobe Master Suite: Adobe Photoshop, Illustrator, InDesign, Flash, Encore, Dreamweaver 9, Premiere Pro, After Effects, Lightwave, Captivate 4, Camtasia Studio, Fireworks, CSS, Acrobat, Contribute, Soundbooth, MS PowerPoint, MS Word, MS Excel, MS Expression

Major Strengths

Senior level expertise, highly creative abilities in web development and graphic design, history of satisfied clients, excellent integrity, motivated, flexible, good relational skills, proven work performance.

PROFESSIONAL EXPERIENCE:

Archer Technologies (recently acquired by EMC)

April, 2008 - Present

Currently working as Creative Director for the fifth largest software company in the United States. Tasks include: daily collaboration with the marketing team, overseeing the graphic design department, concept development, designing web graphics and marketing materials, develop Flash and 3d animation, video production, html development, create interactive presentations, implement creative strategies that drive customer leads and generate sales revenue.

Keeler Interactive Inc.

1997- 2008

As owner of a graphic design business, Randy Keeler has provided marketing solutions for corporate and non-profit organizations. Keeler specializes in web development, print media, and online presentations. Keeler has a proud record of success stories over the past ten years.

Premiere Tech (consultant to Intouch Solutions)

Worked as a Senior Art Director for Intouch Solutions, an interactive marketing agency specializing in marketing solutions for the world's largest pharmaceutical industries. Tasks included design and development of web sites, Flash animation, interactive advertising, video editing, and concept development.

Tek Systems (consultant to Sprint)

Interactive Designer for Sprint. Provided interface design for handheld mobile devices. Developed new phone themes for NASCAR and NFL football teams.

Syntactica (www.syntactica.com)

Helped develop a new web tool, the *iReader™ 2.0 Web Previewer*, based on linguistic technology. This new concept in Internet browsing allows users to mouse-over any web link and extract the essence of that web page – displayed in a preview window – without clicking the link. Randy designed, coded, and launched their corporate site. Mr. Keeler also developed company logos and interface elements for Syntactica, a Minneapolis based company. Product was formally presented to Google and Microsoft.

Gospelcom.net www.gospelcom.net

Lead graphic designer and site developer in building the most popular Christian site on the web (gospelcom.net) with over 6 million visitors a day using Dreamweaver and php.

Career Systems International

Lead designer for developing online learning. Clients included Sprint, Hewlett Packard, and Lockheed Martin.

Allianz/Life USA (<http://www.allianzlife.com>)

Lead graphic designer for developing the web site for Allianz/Life USA. This company is one of the largest life insurance companies in the world.

Focus on the Family (www.family.org)

Hired as a designer and consultant to produce the main graphical assets for the Focus on the Family website. Focus produces internationally syndicated radio programs heard daily on more than 3,000 radio facilities in North America in over 98 countries. Site attracts over 4 million daily.

Grove City College

Responsible for building an on-line Flash video presentation for GCC, one of the premier Christian Colleges in the nation.

Nations Holding

2006-2007

Senior graphic designer for a large corporation located in Overland Park, Kansas. Accomplishments included the design of a professional football team website – the Kansas City Brigade. Upon project completion, web traffic dramatically increased to over 1 million hits a month. This new site was lauded as the best AFL website in the country. Randy also developed the team’s cheerleading site – Kansas City Brigade Girls.

Straight-Way Studios

1996-1997

Hired as a video producer and editor. Used Adobe Premiere to perform digital editing. Other tools included 3D software to create animation, titles, and effects. Randy helped launch a video business that provided corporate training videos for businesses throughout Minneapolis.

Keeler Photography

1991

Provided commercial photography for businesses needing product and assignment photography.

EDUCATION:

Bachelor's Degree WRSM Kansas City, MO

REFERENCES:

John Adams, Sales Representative, Home Energy Center. Cell: (612) 919-1591
Major Randy Long, USAF B-2 pilot (retired) / Applied Research Associates. Bus: (816) 353-4505
Mr. Randall Lohman, U.S. Office of Personnel Management. Cell: (816) 426-7013
